

March 31, 2020

Updated I-deal Optics response to COVID-19

Thank you for visiting our website. We appreciate your interest in I-deal Optics!

Like you, we are navigating through the challenges of COVID-19. We are monitoring the situation within the industry and nationally on a daily basis to ensure the continued safety of our customers, our employees, and our independent representatives.

We are in the business of delivering quality eyewear so you can deliver quality eye care. It's that simple.

Bottom line: You can still place orders to meet the needs of your patients.

Although our phones may not be answered live, our remote customer service team will be taking your messages and returning all calls.

You can place your orders through:

- Our website: <u>www.i-dealoptics.com</u>
- Fax: (877) 875-2020
- Email: orders@i-dealoptics.com

They best way to view our full assortments is through this fully functional website. We have adequate inventory to fill your needs quickly. Our *new* 2020 printed catalog is also available. If you have not already received one, email request to <u>info@i-dealoptics.com</u>.

Most importantly, you can feel comfortable recommending our products to your patients.

We are here to help.

A core team of I-deal Optics employees will answer your calls and emails quickly. While person-to-person meetings are temporarily suspended per Federal guidelines, we will continue to do our best to exceed your service expectations.

We are monitoring this situation closely and take guidance from local authorities and the Centers for Disease Control (CDC).

Our deep relationships with our employees and with our customers, which have been built over the past 25 years, are what are most important to us.

Thank you for your business. Stay safe - Be well!





Heganté RAFAELLA

HAGGAR REFLECTIONS



FOCUS